Health Care Action Leader Grant and Role Description 2025-26 Legislative Campaign

Goal

• Education Minnesota will build a team of Health Care Action Leaders focused on our statewide campaign to create one large health insurance pool for all school employees. We will grow our organizing infrastructure and advocate for the successful passage of legislation in the 2026 legislative session and beyond.

Purpose

- The action leader structure is intended to create a network of engaged advocates across the state. The action leader will use relationships and relational organizing to engage members on our health care campaign and move members to action to achieve our goals.
- Action leaders are not just passionate advocates, but are member leaders in their local, taking on organizing and education of their fellow members.

Role of Local Leadership

• Local leaders are encouraged to support members' interest in health care solutions and assist in engaging members, including recruiting members as Health Care Action Leaders.

Role of Health Care Task Force members

• Provide guidance and feedback to Education Minnesota staff, act as a supporter for Action Leader work and help organize more members to participate in advocacy work.

Network Structure

- The goal is to have at least one Health Care Action Leader in every interested local.
- Action Leaders will have Education Minnesota staff, including their local field staff and health care team staff, as well as Health Care Task Force members to support their work.

Local President information - Grant details and name submission

- Each local is eligible for a \$1000 grant to be used for a Health Care Action Leader stipend upon submission and grant approval.
- Depending on capacity, number of worksites, and interest, locals may structure the stipends to best suit their situation.
 - Example: One local may choose to have a single Health Care Action Leader with a \$1000 stipend and a different local may choose to divide the grant between multiple Health Care Action Leaders (Four leaders with \$250 stipends each).
- Grant requests, with Health Care Action Leader names, must be submitted to Education Minnesota by the local president. The link to submit was shared in the email from your field staff.
- The initial deadline for submissions is November 3, 2025.
- Once approved, grant funds will be sent directly to the local in two payments, \$500 after the initial training is completed and \$500 at the end of the legislature session. Locals will use those funds to pay stipends to their Health Care Action Leader.



Members interested in being a Health Care Action Leader

- Members should contact their local president and seek support for a Health Care Action Leader position.
- Local presidents must approve and submit all names.
- The required training will be offered in November and December.

Role requirements/job description

- This role will last through the end of the 2026 legislative session (scheduled through May)
- Current active Education Minnesota member
- Attend an in-person and/or virtual Health Care Action Leader training.
- Share with all members in your local that you are the Health Care Action Leader.
- Share campaign materials in your local, conduct one-on-one conversations, encourage members to participate in legislative actions etc.
- Host at least one 10-minute meeting and participate in and/or host monthly member engagement events.
- Stay in contact with your local union's field staff, Education Minnesota staff issue team and Health Care Task Force members.
- Recruit members to participate in various actions and activities related to advocacy and legislative
 efforts for the campaign.
- Recruit members volunteers as worksite leads to support organizing and engagement (if needed).
- Join Education Minnesota's email listservs as appropriate.
- The estimated time commitment is 5-10 hours per month with an initial training of 1.5 hours.

Communication and resources

- Training synchronous and asynchronous
- Website resources
- Digital and print shareables
- Education/issues/conditions
- Social Media resources
- Legislative updates
- Updates from staff

Grant or general role questions?

Please contact Adam Janiak at adam.janiak@edmn.org