

Get your message out to the community! *Education Minnesota will help!*

Education Minnesota wants to help you make a strong and positive connection with your community. We encourage locals to put an ad in your local newspaper or on social media, send out postcards, put up posters throughout your local communities or whatever you feel best gets your messages out to the community.

Here are some examples of how you can make meaningful connections with your community:

- ***Sharing messages of “welcome back to school” in the fall***
- ***Celebrating American Education Week in November***
- ***Sending a thank you for attending conferences***
- ***Sending thanks for a great school year in May or June.***

To help you do this, we will help subsidize the cost through our advertising campaign. Education Minnesota will reimburse your local up to \$400 per year for costs associated with printing, ad placement, mailing, etc.

The subsidy is for external community outreach, not internal organizing, bargaining or election materials.

Need help creating the materials?

Contact Education Minnesota’s Public Affairs Department at 651-292-4862 or 800-652-9073, ext. 4862. We can help you develop and design your materials.

How to receive your subsidy

Fill out the form on the back of this flyer and send it back to Education Minnesota, along with a copy of the invoice for printing, production, mailing, ad placement, etc.



Local community outreach subsidy form

Please fill out all the information below.

Your name and contact information:

Local name: _____

Address: _____

Make check out to: _____

Amount: _____

About the outreach (ad, flyer, postcard, event, etc.): _____

Type of materials created: _____

Date(s) of placement or use: _____

Please attach a copy of the invoice[s] and the materials.

You will be reimbursed for the cost of creating the community outreach materials, up to a maximum of \$400 per year, per local. To receive your subsidy, send this form, a copy of the material and any invoices to: Kari Mellerup, Education Minnesota, 41 Sherburne Ave., St. Paul, MN 55103.

***This form is also available at
[www.educationminnesota.org/
members-only/leaders/presidents](http://www.educationminnesota.org/members-only/leaders/presidents).***