

# Pre-RA non-delegate fundraising plan

Not only is collecting donations from members in your district a great way to reach your goal of \$200, but it is also a way to encourage PAC contributions from your members.

If you have any questions, please contact Jim Meyer at Education Minnesota at <a href="mailto:jim.meyer@edmn.org">jim.meyer@edmn.org</a>.

# Creating your PACtivist page

PACtivist pages are personal fundraising pages created by you to raise money for the NEA Fund. Each dollar you raise on your page will be credited toward your goal for the 2024 Representative Assembly. Supporting the NEA Fund and spreading the word by sharing your page with others is vital to supporting public education and electing state and federal candidates who share our values. **For 2024**, **all delegates will have to create a new PACtivist Page.** Here's how you get started!

Step 1 - Click Here

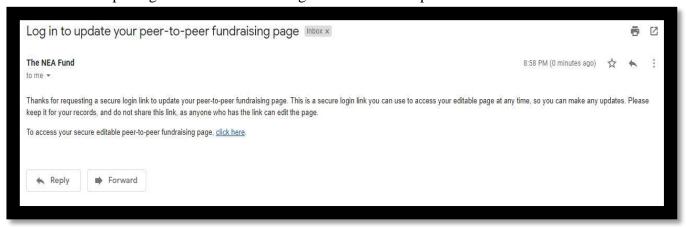
www.edvotes.org/fundraise

#### Step 2 – Complete Form

Complete the form and don't forget to check the acknowledgment.

### Step 3 – Check your email

You will receive the following email. Please read it carefully. This email contains a link. This link is for you to access your page and edit it. When you've created a personal PACtivist page, there is no need to login to edit or check on your page. Again, you will use the link provided in the email you receive after completing the form. See the image below for a sample of the email.

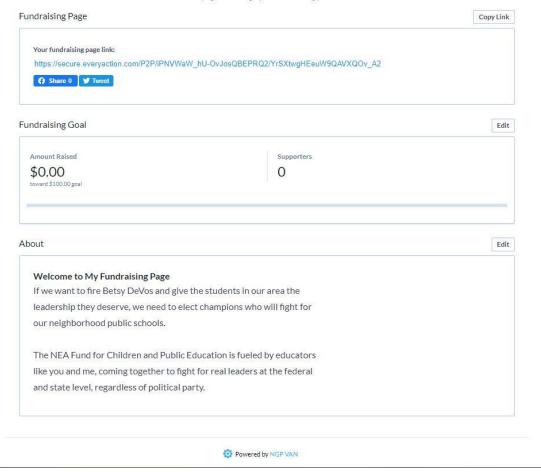


#### Step 4 – Click the link in the email

Click the link in the email you received after signing up. This link will take you to the following web page.

#### Welcome.

Use this page to manage your fundraising preferences.



- At the top of the page is your personal PACtivist fundraising page link. This is the link you will share when you ask for contributions. When someone clicks on this link, they will be taken to your PACtivist page to make a contribution.
- The next section is to update your fundraising goal.
- In the "About" section you can edit and put anything you'd like here. The best thing to say is why you support the PAC and why it's important to you!

## Step 5 – Raise Money!

That's it, you've done it and now you can raise money! Talk to colleagues in your building or local and ask them to contribute. For colleagues and family members you don't see on a regular basis, email them and ask them to join you in supporting public education champions running for office. Here are a few reminders:

- Money given on a PACtivist page is *credited* to the owner of the page for internal NEA fundraising
  activities only. All contributions are filed with the Federal Elections Commission as donated by the
  contributor.
- Only NEA members and their household family members can give to the NEA Fund.

Contributions to the NEA Fund are not deductible as charitable contributions. Contributions to the NEA Fund are voluntary and will be used for political purposes. Making a contribution is neither a condition of employment nor membership in NEA, and members have the right to refuse to contribute without reprisal. A member may contribute more or less than the

suggested amount, or may contribute nothing at all, without it affecting membership status, rights or benefits in NEA or any of its affiliates. Federal law requires NEA to use its best efforts to collect and report the name, mailing address, occupation and employer for each individual whose contributions aggregate in excess of \$200 in a calendar year.

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