

Bargaining Unity Day

PUBLIC ACTION TOOLKIT

Raise your voice! Join educators across the state March 13 as we collectively demand the visionary school funding our students deserve.

It doesn't matter if your local is big or small...whether you're in school or at home on spring break that day. There are a variety of public actions you can take to make your voice heard:

Meet with influencers

- Attend Bargaining Unity Day at the Capitol in St. Paul to meet with state legislators and Gov. Tim Walz to discuss educator and student needs and present demands. Registration is required at www.educationminnesota.org/unityday.
- Share your public Proclamation Document with local legislators via social media, email, a tele-town hall after school, etc. if in-person meetings are not practical.

Social media blitzes

- Post staff and/or bargaining team selfie with your proclamation using hashtag #EdMNUntityDay
- Individual member posts and selfies using hashtag #EdMNUntityDay
- [Sample social media posts](#)

Letters to the editor

- [Sample letter](#)

Place an ad in the local paper.

Deliver Proclamation Document to the superintendent's office along with an invitation to participate in an upcoming education town hall with local legislators.

Use the proclamation as a way to connect with school board members – whether at an upcoming meeting (reading aloud) or individually.



Hand out your Proclamation Document to parents at drop off or pickup.

Host local union meetings before or after school.

Issue a joint statement with district management about school funding needs.

Questions? Contact Digital Content Coordinator Sarah Cooke at sarah.cooke@edmn.org or 651-292-4840.

www.educationminnesota.org/unityday

#EdMNUnityDay

www.educationminnesota.org

*Education Minnesota is an affiliate of the American Federation of Teachers,
the National Education Association and AFL-CIO.*



**THE VOICE FOR PROFESSIONAL
EDUCATORS AND STUDENTS**
